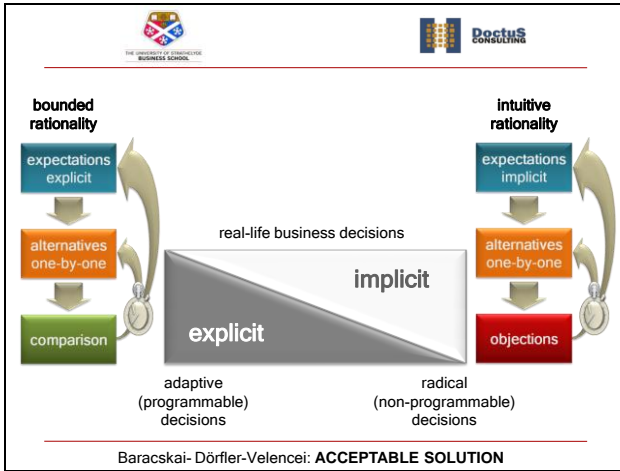


# ACCEPTABLE SOLUTION

## New Decision Taking Process for the New Age




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This block features a poster for the movie 'WALL-E' on the left, with the text 'on the garbage heap'. To the right, there is a list of characteristics:

- browsing for alternatives
  - they are competing for our attention
  - we'll find out with hindsight
  - one-by-one: the order affects our choice
- incremental building, but speedy
  - we perceive strong signs only
  - one-by-one: the order affects the objections
  - learn our expectations along the way
  - no stopovers for formalisation
- some heuristics
  - that's where the light is
  - anchor with the first objection
  - anchor with the first acceptable
  - it may turn wrong any time

Logos for 'THE UNIVERSITY OF INNOVATIVE BUSINESS SCHOOL' and 'Doctus CONSULTING' are at the top. The caption at the bottom reads 'Baracskaï- Dörfler-Velencei: ACCEPTABLE SOLUTION'.

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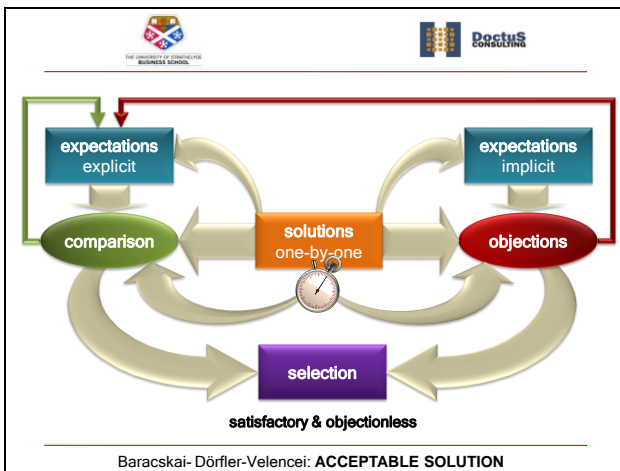
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